

2019 PROGRAM ADVERTISING

FULL PAGE Image area: 3.5" x 8"

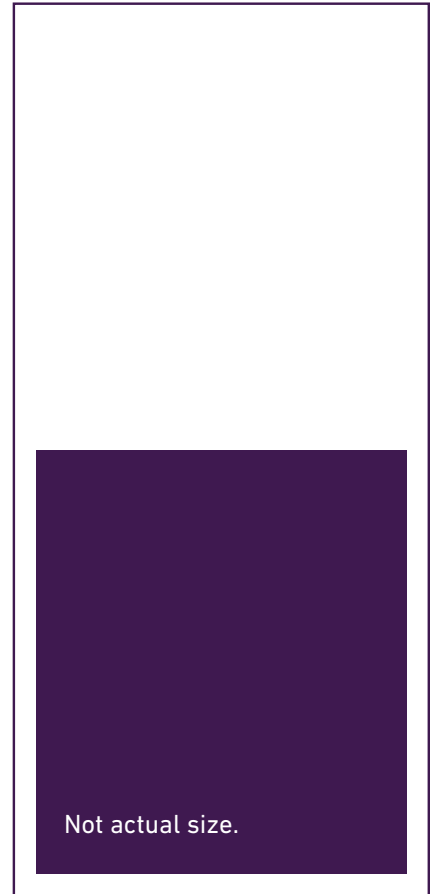
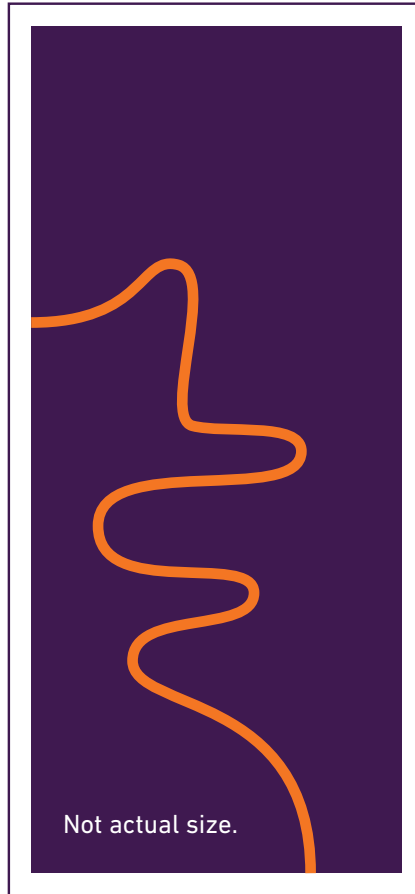
Inside Front Cover	\$1,200
Outside Back Cover	\$1,200
Interior	\$800

HALF PAGE

3.5" x 3.9375"

Interior	\$400
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**All ads have no bleed.*



PROGRAM SIZE: 4" x 8.5" | Printed full colour and saddle-stitched.

PRODUCTION SPECS

- Submit ads in CMYK format (please convert all spot colours to CMYK).
- Images must be 300 dpi at 100% for print.
- Submit either a press-ready resolution PDF, or a 300 dpi TIFF.
- LitFest will assume no responsibility for errors on provided files.
- LitFest does not guarantee colour accuracy.

ARTWORK SUBMISSIONS/GUIDELINES

- Ad booking deadline: August 1, 2019.
- Ad artwork deadline: August 19, 2019.
- Files (.zip) under 10MB can be emailed to: producer@litfestalberta.org