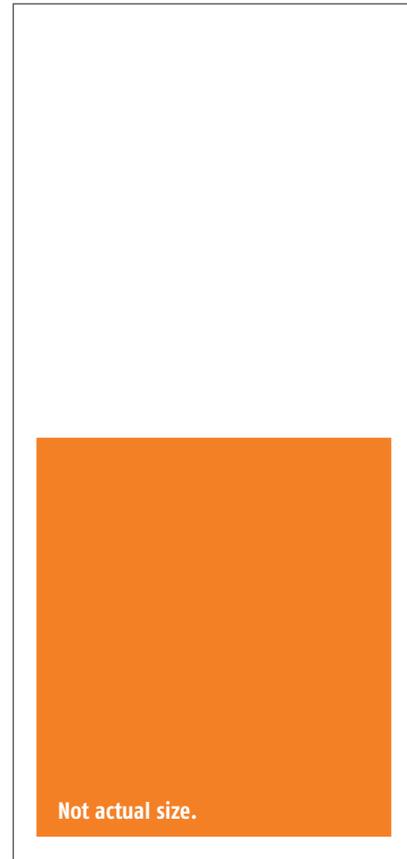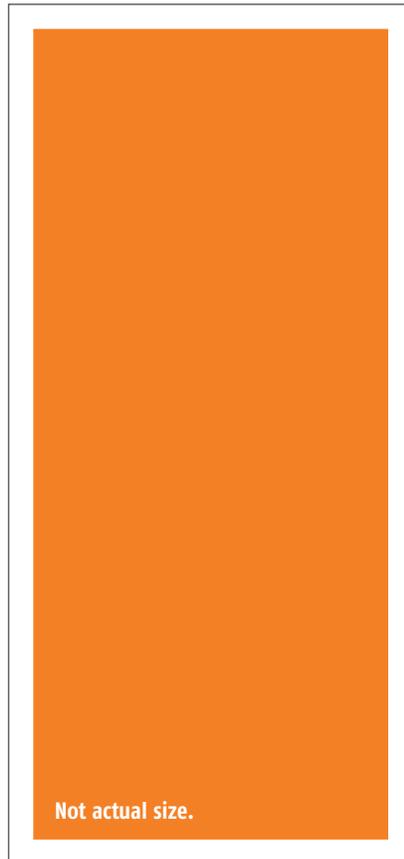**LitFest.** EDMONTON'S **NONFICTION** FESTIVAL

2017 PROGRAM ADVERTISING

FULL PAGE (Inside Front Cover) $1200
FULL PAGE (Outside Back Cover) $1200
FULL PAGE (Interior) $800
Image area: 3.5"x 8"

HALF PAGE (Interior) $400
Image area: 3.5"x 3.9375"

*All ads are without bleed

PROGRAM SIZE:
4" x 8.5"
Printed full colour
and saddle stitched

Not actual size.

Not actual size.

PRODUCTION SPECS

- Submit ads in CMYK format (Please convert all spot colours to CMYK)
- Images must be 300 dpi at 100% for print
- Submit either a press-ready resolution PDF, or a 300 dpi TIFF
- LitFest will assume no responsibility for errors on provided files
- LitFest does not guarantee colour accuracy

ARTWORK SUBMISSION/DEADLINES

- Ad booking deadline: August 1, 2017
- Ad artwork deadline: August 22, 2017
- Files (.zip) under 10MB can be emailed to: producer@litfestalberta.org

litfestalberta.org